



PITCH DECK

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The number of crypto funds is on the rise past of last years. With rising prices and rising public awareness, there were almost 200 crypto funds launched in 2017. Crypto hedge funds are the fastest growing segment of the hedge fund industry. In 2021, many crypto hedge funds are among the top performing funds worldwide.

More than 200 hedge funds launched in 2018. The pace of new crypto fund launches slowed significantly in 2019 and 2020, but as of Q3 2021 are beginning to increase again. 26 crypto funds were launched in Q2 2021 followed by 22 in Q3.

Below we use charts and graphs to examine the cryptocurrency investment fund industry in greater detail.

# 399

of Crypto Hedge  
Funds

# 421

of Crypto Venture  
Capital Funds

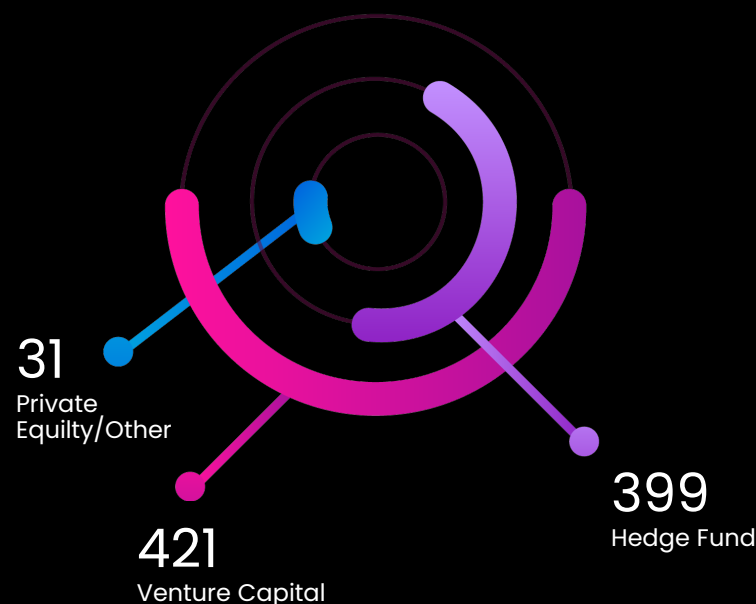
# 851

Total of  
Cryptocurrency  
Funds

How many crypto funds are there? There are currently more than 800 cryptocurrency/blockchain investment funds. The majority are set up as venture capital funds, while a large number are hedge funds or hybrid funds. There are also a handful of crypto ETFs and crypto private equity funds.

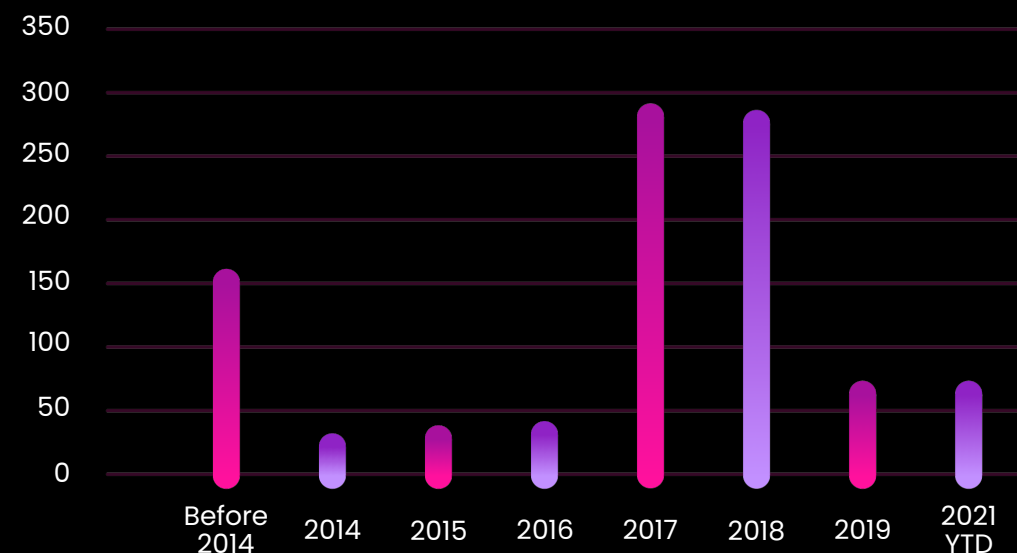
Existing tech/FinTech VC firms are expanding investments into blockchain startups and launching their own blockchain funds. As some blockchain companies mature, private equity funds are beginning to get involved. Hybrid funds – those funds investing in liquid cryptocurrencies like Bitcoin, as well as initial coin offerings, are listed above as hedge funds although they take on some characteristics of venture funds.

Crypto Funds by Type

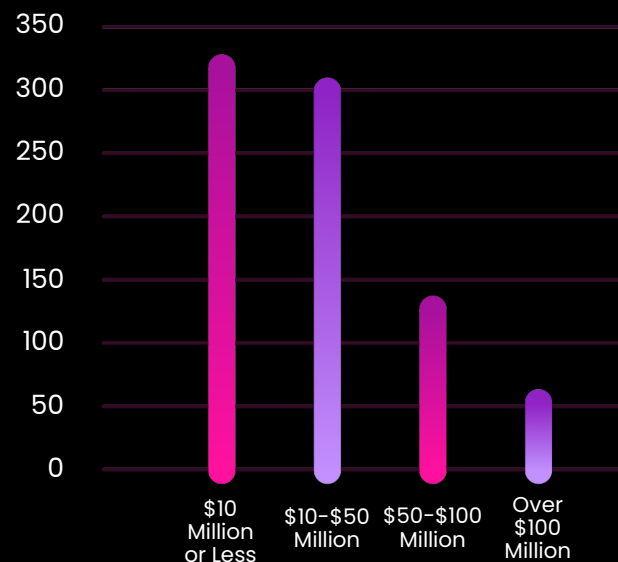


2017 was a record year for the launch of new cryptocurrency funds with over 290 new funds including hedge funds and venture capital. This was more than triple the number of funds launched in 2016. 2018 sustained the high pace of new crypto funds launches seen in 2017 in terms of crypto fund launches with more than 230. In addition to the launch of new VC and crypto hedge funds, we expect existing hedge funds to incorporate cryptocurrencies in their portfolios. Likewise, existing VC firms will continue to add blockchain investments as well as launch separate blockchain funds. As expected the number of crypto funds launched in 2019 slowed from the rapid pace in 2017 and 2018. 2020 also saw a much slower pace of new fund launches than in '17/'18. The pace of new fund launches has picked up in 2021, with 72 launched in the first half of the year.

Crypto Fund Launches by Year

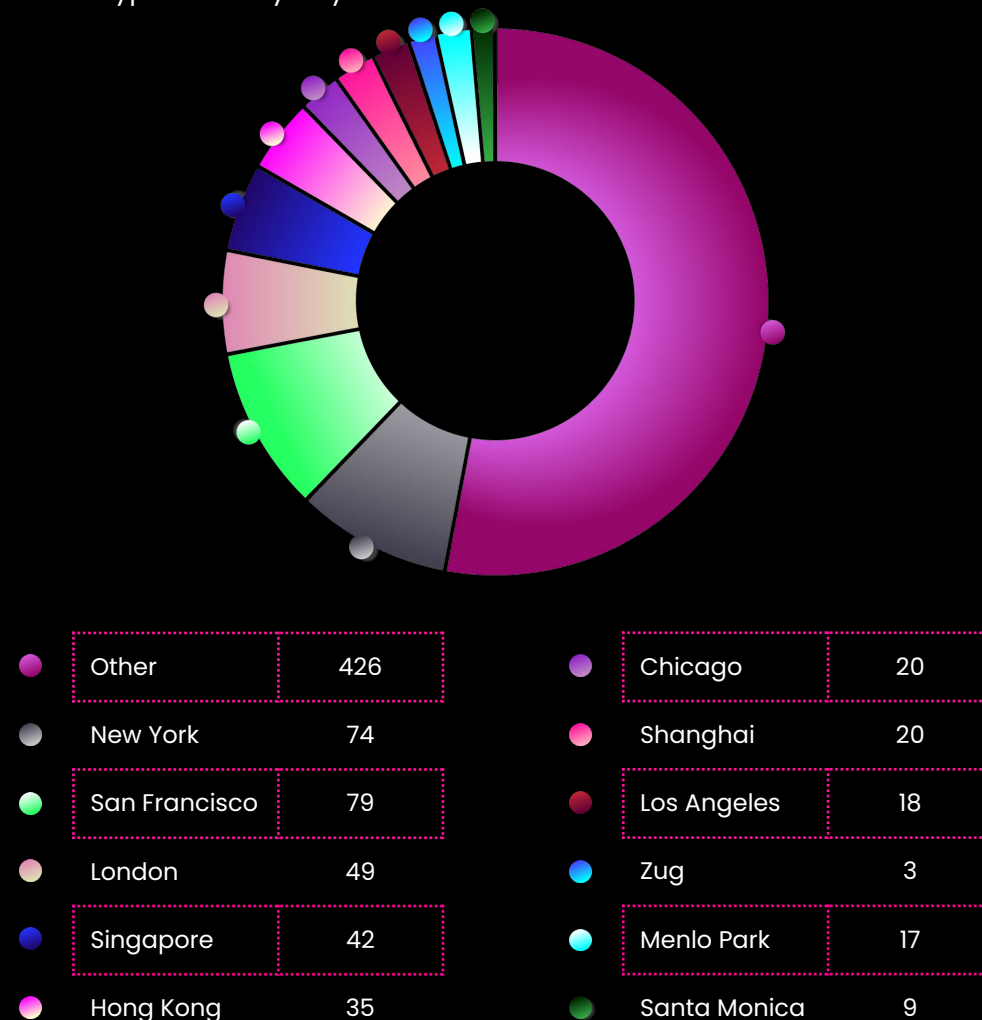


The overall crypto fund industry has been growing rapidly. Changes in assets are a result of three primary factors: the launching of new crypto funds, net inflows to existing funds, and changes in the value of portfolio assets. The latter factor was particularly prevalent in the last half of 2017 when Bitcoin, for example, increased in value nearly fourfold. Prices for leading cryptocurrencies fell sharply in 2018. Despite this, the growth of new funds and fund inflows contributed to rising AUM for the crypto fund industry as a whole. Since mid-2020, crypto fund assets under management have continued to grow quickly and surpassed \$50 billion in Q1 of 2021. Assets fell slightly in Q2, 2021 but still remain near record levels.



Crypto Fund Assets  
Under Management  
(AUM)

Crypto Fund by City





The crypto market is developing dynamically and still has amazing growth potential. Despite the large number of launchpads, due to the growing number of projects, the market lacks many solutions that function in traditional financial markets, which gives enormous growth opportunities through untapped solutions:

- Media platforms
- Escrow
- Voting features

## PROBLEM

Investors who want to analyze projects presented on various launchpads and blockchains must do so "manually", searching for information on various platforms and conducting their own analysis, without knowing if they have located the greatest and most intriguing projects.








# SOLUTION



The Launch Hunter media platform aspires to tackle this problem by becoming the first to crypto market and, as a result, becoming the greatest information platform in the world for IDOs, IPOs, and other types of fundraisers.

The screenshot shows the Launch Hunter website interface. At the top, there is a navigation bar with the Launch Hunter logo, links for 'Explore', 'Favorite', and 'About', and buttons for 'Contact us' and 'My account'. Below the navigation bar, the main heading is 'All Launches'. There are two dropdown menus for 'Status' and 'Type', and a search bar with a magnifying glass icon and the word 'Search'. The main content is a table with the following columns: Project Name, Type, Goal, Raised, Start date, and End date. The table lists five launches: Hydaverse (HDV), SeedOn (SEON), SIDUS HEROES (SIDUS), MetaWaferse (WAFERSE), and GOinfluencer (GOIN).

Project Name	Type	Goal	Raised	Start date	End date
 <b>Hydaverse (HDV)</b>	IDO	\$ 300,000	-	in 1 day Dec 14, 2021	in 1 day Oct 14, 2021
 <b>SeedOn (SEON)</b>	ICO	\$ 1,200,000	-	in 2 days Dec 15, 2021	in 1 month Jan 15, 2022
 <b>SIDUS HEROES (SIDUS)</b>	IDO	TBA	-	in 2 days Dec 15, 2021	in 3 days Dec 16, 2021
 <b>MetaWaferse (WAFERSE)</b>	IDO	\$ 80,000	-	in 2 days Dec 15, 2021	in 3 days Dec 16, 2021
 <b>GOinfluencer (GOIN)</b>	IDO	\$ 125,000	-	1 day ago Dec 12, 2021	in 22 hours Dec 15, 2021



## VISION

Launch Hunter wants to be a market-leading media platform aggregator and comparison engine that allows investors to download, view, collect, analyze and share the information they need on various sites and blockchains, in addition to ICO, IDO, private sales and seed.

After successfully launching the crypto currency and investment platform, the final step in the LH plan to build a launchpad with escrow functionality and a voting feature on its own blockchain, which in the very last stage LH wants to give it back to the community as a fully decentralized VC fund working base on smart contract.



## BUSINESS MODEL

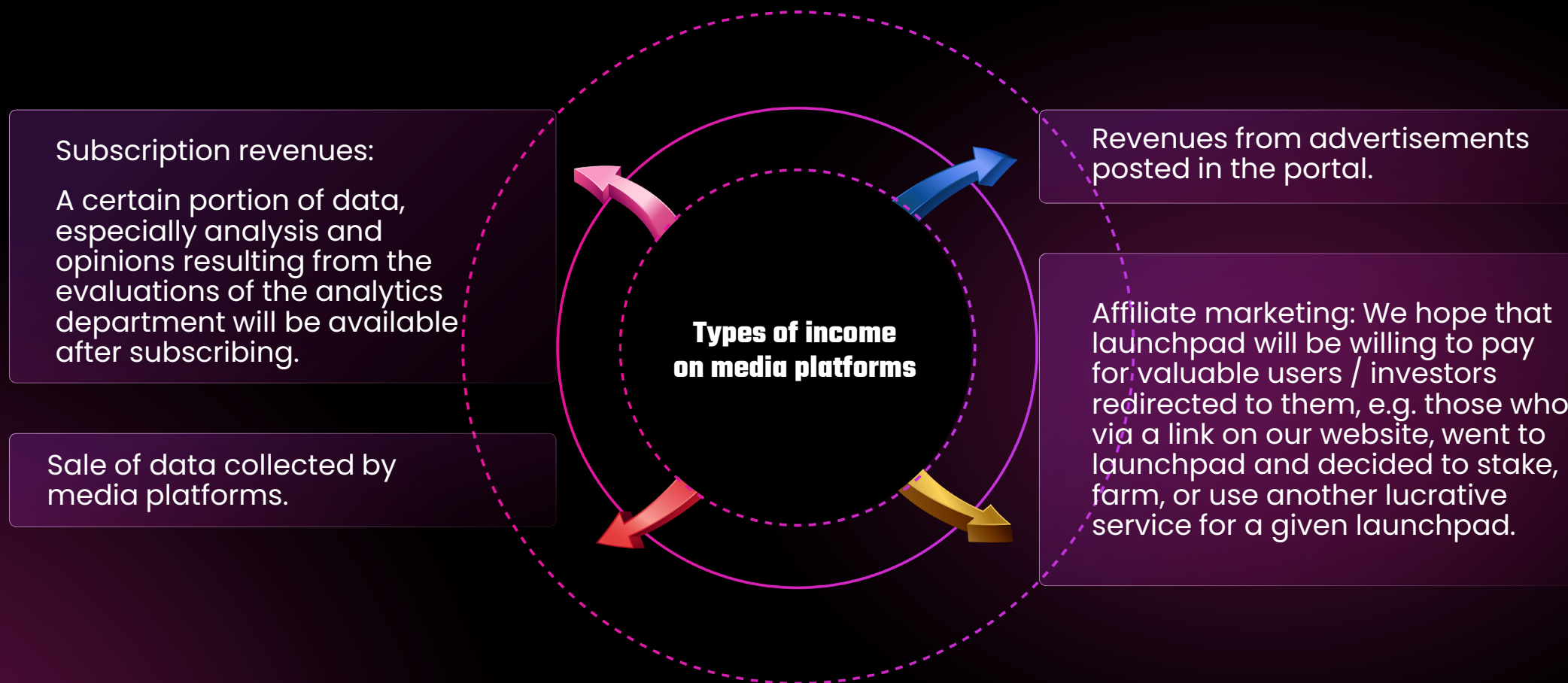
Launch Hunter's business model:

The creation of media platforms is not a purely commercial undertaking, as it is difficult to define a source of income of significant scale for this type of project. However, because there is no tool on the market that the growing market needs, we are counting on gathering a large number of regular users, which in itself creates significant value.

We hope that after gaining the appropriate market position and discovering the user advantages of media platforms, we will be able to generate the following types of income.



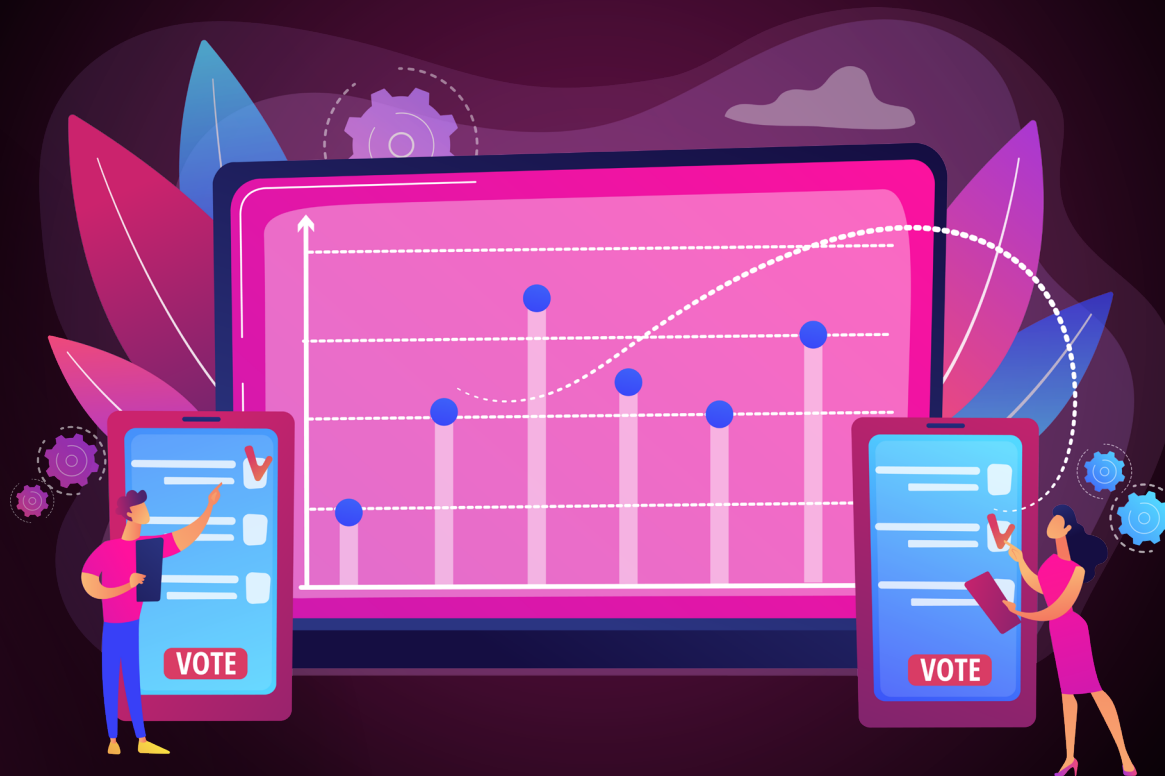




For the launchpad we plan to use in the next phase of the project with the escrow and voting feature is the best possible marketing tool.

In the first step, it uses the base of investors and users from the Launch Hunter media platforms launchpad.

In this aspect, the value of media platforms therefore increases significantly and we also see the commercial goal of building Launch Hunter media platforms.



Launch Hunter Launchpad will generate revenue from the following sources:

- revenues from user staking
- project commissions on fund growth
- profits from seed investments and private sales
- advertising revenue
- commissions related to the use of escrow for project settlement

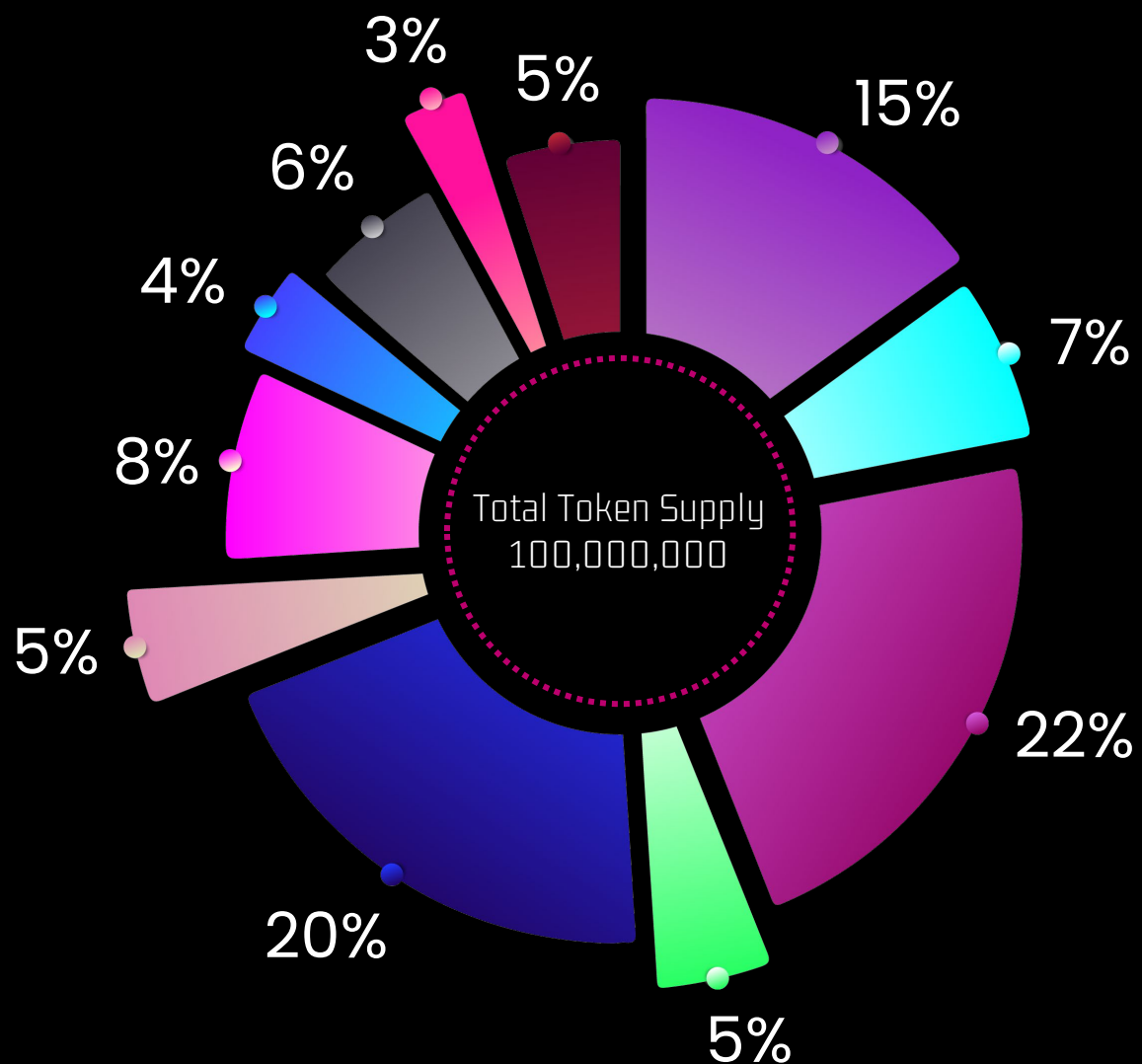


# TOKENOMICS



**Total Token Supply – 100,000,000**

	Allocation	Amount of tokens	Price	Amount Raised	Lock-up period	Vesting	Comments
Team allocation	15.00%	15,000,000	—	—	18	12	Will be unlocked after 2 years. Linear daily vesting for 12 months.
Advisors	7.00%	7,000,000	—	—	8	6	Linear vesting for 3 months.
Rewards	22.00%	22,000,000	—	—	—	40	Linear daily vesting over 40 months.
Market Maker	5.00%	5,000,000	—	—	—	—	Depends on the approach.
Reserve	20.00%	20,000,000	—	—	—	36	Linear daily vesting for 40 months.
Seed Round	5.00%	5,000,000	0.08	400,000	6	12	16 investors with 25k each; Linear claiming vesting after 6 month.
Private Round	8.00%	8,000,000	0.20	1,600,000	4	9	64 investors with 25k each; Linear claiming vesting.
Public Round	4.00%	4,000,000	0.30	1,200,000	2	7	Purchase limits \$250-\$1000; Linear claiming vesting; Unsold tokens are added to reserve;
Platform Partners	6.00%	6,000,000	—	—	6	12	Linear claiming vesting after 6 month.
IDO Liquidity	3.00%	3,000,000	—	—	—	—	Depends on the IDO approach.
Future token sale	5.00%	5,000,000	—	—	—	—	Lock up for 60months.
<b>Total</b>	<b>100,000,000</b>			<b>3,200,000</b>			



Team allocation	15.00%
Advisors	7.00%
Rewards	22.00%
Market Maker	5.00%
Reserve	20.00%
Seed Round	5.00%
Private Round	8.00%
Public Round	4.00%
Platform Partners	6.00%
IDO Liquidity	3.00%
Future token sale	5.00%



LH – is the utility token for the Launch Hunter ecosystem. It will have the following utilities:

## Governance

Launch Hunter project will partner up with milestoneBased for effective roadmap and funds management. This means that token holders will have the opportunity to govern the project's milestones through voting which is enabled by milestoneBased.

In order to be eligible for voting on the decisions related to LH roadmap, milestones and funds, a person will need to hold and stake LH.

The voting power will be calculated based on the staking according to the bonding curve.

## Staking

Staking of the LH will not only allow them to participate in governance, but also to earn additional LH. The person will stake their LH on the system, identifying the desired staking duration. The longer that duration is, the more voting power a person gets.

## Access

In order to get access to the information provided by the LaunchHunter media platform a person will need to connect one's wallet and pay a monthly fee depend on the package chosen. Complete pricing is presented in white paper on web [launchhunter.io](https://launchhunter.io)

# ROAD MAP



**Q1**

- partnership formation
- advisory formation
- seed and private token sale
- investor relations
- legal opinion and set up
- advisory board formation
- close strategic partnership
- token smart contract development
- launchpad design
- marketing wrap up

**Q4**

- token economy and utility development
- technical media platform onboarding
- media platform development
- website development
- white paper & pitch deck dev

**Q3**

- planning, research, strategy
- branding guideline development
- informational kit development

**Q2**

- problem definition
- project goal

**2022**

**2021**

**Q2**

- analytic team formation
- Media Platform administration
- marketing for MP
- public token sale
- DEX and CEX listings

**Q3**

- launchpad development
- marketing for MP&Launchpad
- analytic team formation

**Q4**

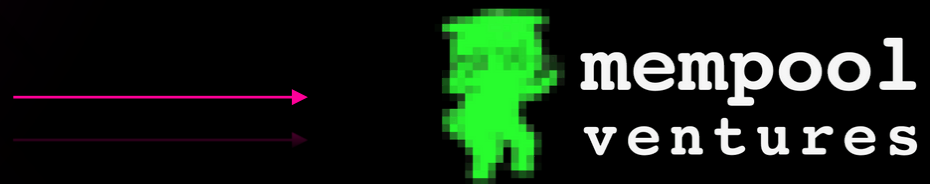
- escrow implementation
- Launchpad marketing
- Media Platform SEO and subscribers number increasing

**Q1**

- LH smart contract escrow development
- analytic procedures for Launchpad
- Support Decision Board formation

**2023**

## PARTNERS



## COMPETITORS

Launch Hunter Media Platform has virtually no competitors. You might say that if something does not exist on the market, it is not needed. However, we identified this niche based on the fact that this type of platform is a low-profit enterprise and does not attract investors on its own. So in the end, launching and giving back to the blockchain community makes sense.

In our opinion, it will serve this community well, bringing benefits in the form of valuable information and will serve as a database and marketing instrument for the development of the planned launchpad.



In this respect, the competition is quite different. There are plenty of launchpads on the market:

- Daomaker
- Polkastarter
- Ethpad
- Duckstarter
- 5 Etc. = others

The list goes on.

It should be mentioned, however, that the crypto market is developing very dynamically and subsequent launchpads fulfill the need for their creation due to the overwhelming number of projects aspiring to raise funds.





## ADVANTAGES



The most important advantages of Launch Hunter over competitive launches are:

1

The use of an escrow contract in the process of redistributing the collected funds.

2

Use of the smart contract voting functionality for the redistribution of funds.

The above functions distinguish Launch Hunter as a **trustworthy, proven** and **safe partner** in the investment process.

# TEAM



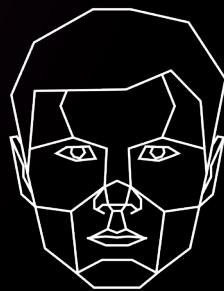
**DAMIAN CIOSEK**  
Founder, CEO

**in**



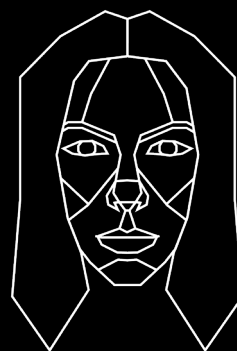
**PAWEL WASOWICZ**  
Co-Founder, COO

**in**



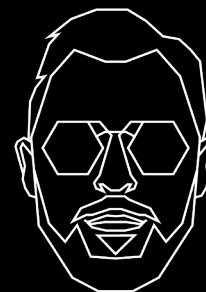
**IHOR SAVCHUK**  
Advisor

**in**



**MARIIA HURSKA**  
Project Coordinator

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**MYKOLA KOVACH**  
Lead Designer

**in**



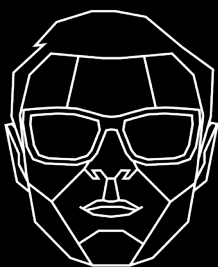
**KLYM LYPOVSKYI**  
UI/UX Designer

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**VLADIMIR MAGALYAS**  
Project Manager

**in**



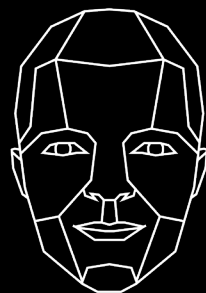
**TARAS KADLUB**  
Front-end Developer

**in**



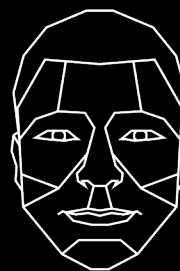
**SERHII HLUSHCHENKO**  
Front-end Developer

**in**



**VIKTOR MAKAROV**  
Back-end Developer

**in**

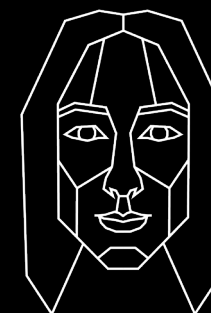


**OLEH ZHAIVORONOK**  
Tech Lead

**in**



**VITALINA OSTAPCHUK**  
PA to PM



**LIKA BOYCHUK**  
UI/UX Designer



**MIKALAI SEMASHCHUK**  
Dev Ops



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[www.launchhunter.io](http://www.launchhunter.io)

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