



WHITE PAPER

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The number of crypto funds is on the rise past of last years. With rising prices and rising public awareness, there were almost 200 crypto funds launched in 2017. Crypto hedge funds are the fastest growing segment of the hedge fund industry. In 2021, many crypto hedge funds are among the top performing funds worldwide.

More than 200 hedge funds launched in 2018. The pace of new crypto fund launches slowed significantly in 2019 and 2020, but as of Q3 2021 are beginning to increase again. 26 crypto funds were launched in Q2 2021 followed by 22 in Q3.

Below we use charts and graphs to examine the cryptocurrency investment fund industry in greater detail.

399

of Crypto Hedge  
Funds

421

of Crypto Venture  
Capital Funds

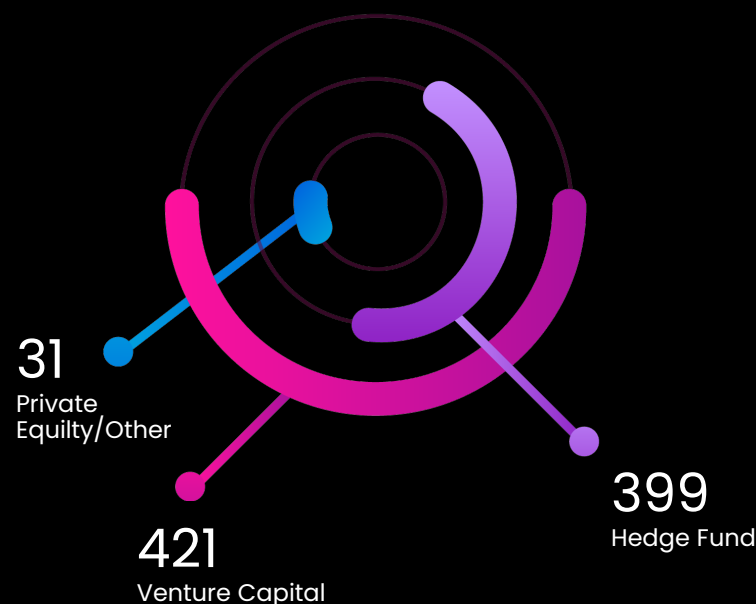
851

Total of  
Cryptocurrency  
Funds

How many crypto funds are there? There are currently more than 800 cryptocurrency/blockchain investment funds. The majority are set up as venture capital funds, while a large number are hedge funds or hybrid funds. There are also a handful of crypto ETFs and crypto private equity funds.

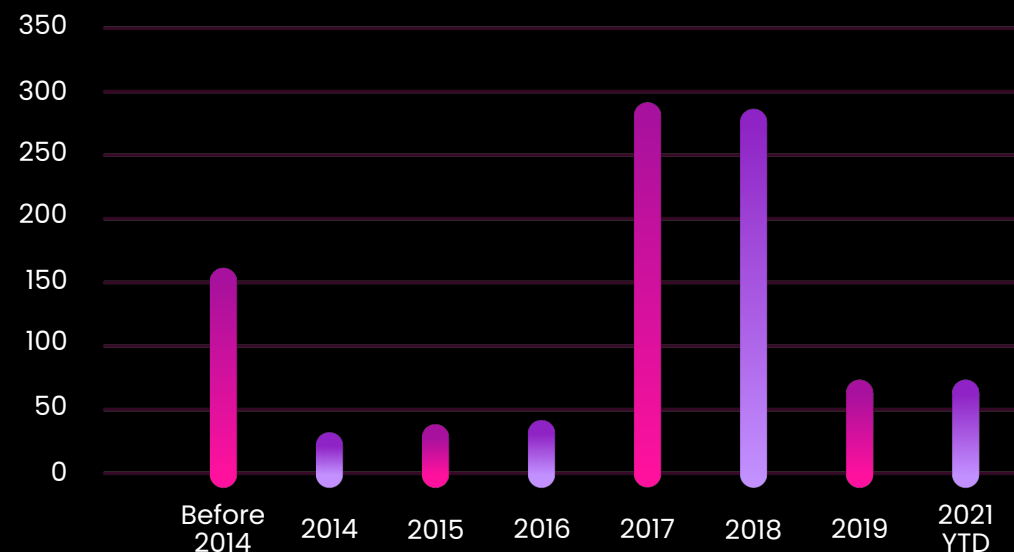
Existing tech/FinTech VC firms are expanding investments into blockchain startups and launching their own blockchain funds. As some blockchain companies mature, private equity funds are beginning to get involved. Hybrid funds – those funds investing in liquid cryptocurrencies like Bitcoin, as well as initial coin offerings, are listed above as hedge funds although they take on some characteristics of venture funds.

Crypto Funds by Type



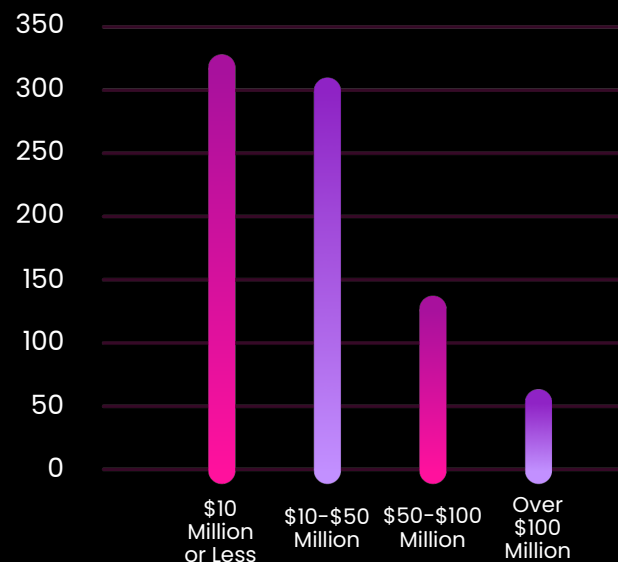
2017 was a record year for the launch of new cryptocurrency funds with over 290 new funds including hedge funds and venture capital. This was more than triple the number of funds launched in 2016. 2018 sustained the high pace of new crypto funds launches seen in 2017 in terms of crypto fund launches with more than 230. In addition to the launch of new VC and crypto hedge funds, we expect existing hedge funds to incorporate cryptocurrencies in their portfolios. Likewise, existing VC firms will continue to add blockchain investments as well as launch separate blockchain funds. As expected the number of crypto funds launched in 2019 slowed from the rapid pace in 2017 and 2018. 2020 also saw a much slower pace of new fund launches than in '17/'18. The pace of new fund launches has picked up in 2021, with 72 launched in the first half of the year.

Crypto Fund Launches by Year



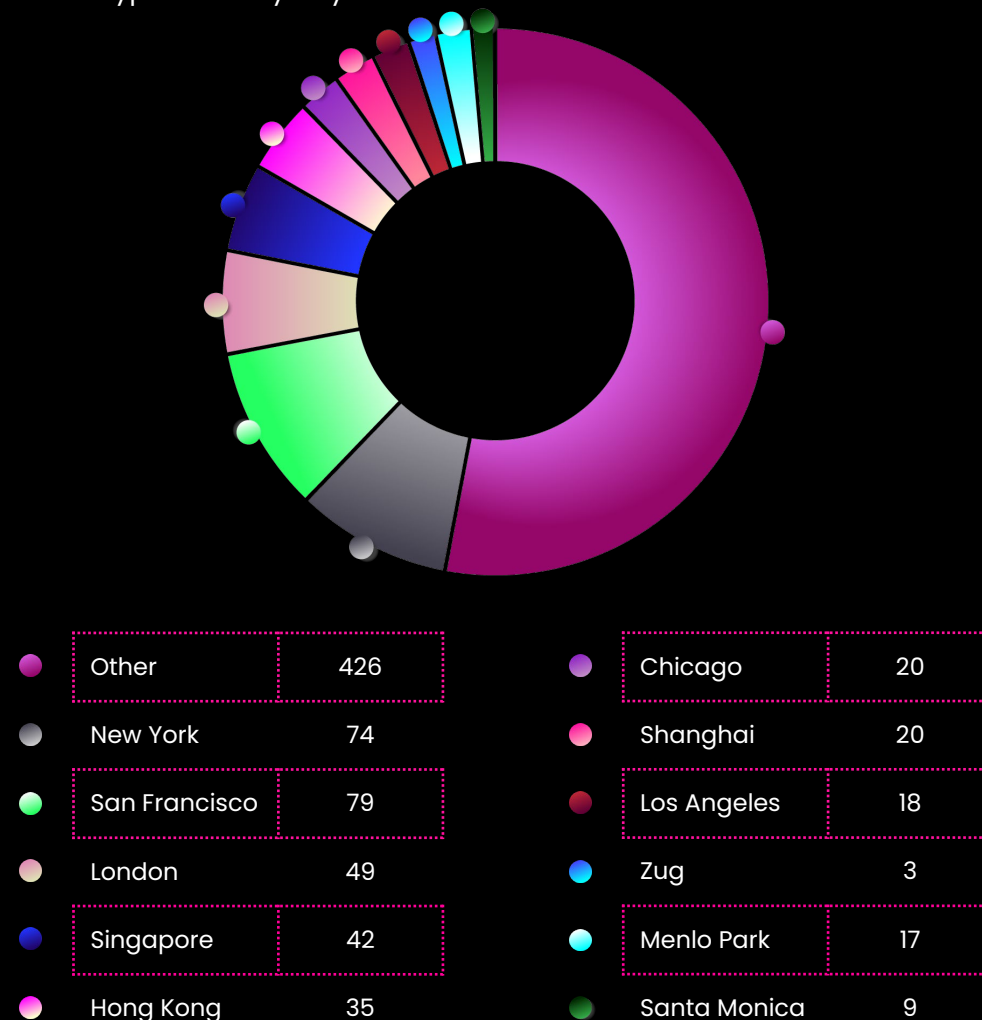


The overall crypto fund industry has been growing rapidly. Changes in assets are a result of three primary factors: the launching of new crypto funds, net inflows to existing funds, and changes in the value of portfolio assets. The latter factor was particularly prevalent in the last half of 2017 when Bitcoin, for example, increased in value nearly fourfold. Prices for leading cryptocurrencies fell sharply in 2018. Despite this, the growth of new funds and fund inflows contributed to rising AUM for the crypto fund industry as a whole. Since mid-2020, crypto fund assets under management have continued to grow quickly and surpassed \$50 billion in Q1 of 2021. Assets fell slightly in Q2, 2021 but still remain near record levels.



Crypto Fund Assets  
Under Management  
(AUM)

Crypto Fund by City



The cryptocurrency and blockchain market is one of the fastest growing technological fields in recent years. As one of the most promising branches of the technology industry, blockchain has been compared to the internet in its potential for rapid developmental growth.


As the industry develops and evolves, new challenges and problems emerge. We can't ignore that currently, there exist negligible legal regulations that lead to significant fraud and theft. Due to the relatively young nature of this issue, there is minimal awareness among market participants. The lack of awareness about potential of growth and essence of industry slows down and limits investment in this part of the financial market. The stigmatization and limitation of the industry's development is mainly caused by the threat that governments attribute to cryptocurrencies and the safety of public finances.



Technology has played an integral part of our lives for a long time. It is present and decisively enhances our everyday life, including areas where it was not used at all, or was used on a much smaller scale (such as in agriculture, construction, etc.). Blockchain, on the other hand, due to its decentralized nature, has the capacity to incrementally enhance our lives more so than any other technological innovation. Decentralization eliminates intermediaries, which in turn translates into increasing the effectiveness of solutions and economies, i.e. efficiencies. As such, the industry will further develop while its opponents will try to slow down its dissemination, however they likely will not be able to stop the decentralized collaborations and processes currently taking place.

As we see it, the development of the industry is dependent on the development of blockchain technology and cryptocurrencies. With this in mind, we decided to create and develop Launch Hunter – a media platform aggregator and universal, inter-blockchain information tool for launching businesses.





As a result, Launch Hunter is the first innovative launchpad with escrow and blockchain voting system functionality. The ICO market is developing very dynamically and this is evidenced by the constantly growing number of new emerging new launchpads.

The Launch Hunter platform will be the only one to offer comprehensive ICOs, IDOs, and information about seed and private sales. We help investors find high-quality projects by providing a media platform for investment promotion. We also provide tools for thorough analysis of ICOs and other types of investments.

The objective of our media platform and our assessment is to help new investors know which projects are worth investing in.



## INTRODUCTION OF LAUNCH HUNTER



- Launch Hunter is a new platform that helps investors find high-quality ICOs. It focuses on finding projects with high potential and promotes them to a wide audience.
- We've created a new media platform, where projects can present all information about planned IDO, ICO, seed and private sales, allowing investors to choose the projects to which they wish to allocate funds.
- Users can also evaluate the quality of each project and find out more about where it's being launched. The platform facilitates the obtaining of data from various available launchpads that implement launches on various blockchains.
- Our goal is to provide investors with as much information as currently available on the market. We collect all the relevant data in one place and provide an aggregated and synthetic overview of this data.



- This saves time by providing quick and easy access to relevant information without having to navigate multiple websites or documents. It also helps increase security by sharing extensive information about each project before investing. In addition, Launch Hunter supports early investment on projects with the potential to multiply profits several times over.
- This is the creation of a modern and innovative launchpad, which is the first of its kind on the market, with the functionality of an escrow wallet, used to safely keep investors' funds and release them gradually during the project implementation as it progresses. The funds are then released according to investor voting, using a system built on the basis of blockchain. The voting system and escrow contract have been backed by Launch Hunter's partner, Applicature.
- Ultimately, Launch Hunter hopes to transform into a venture fund that will manage investor funds and projects on a large scale. While initially, Launch Hunter will be based on an already available blockchain (BSC, Ethereum, Solana, Tron, Polygon), it will eventually be built and based on its own blockchain.

## VISION


Launch Hunter aims to be a market-leading media platform agregator and launchpad that allows investors to download, view, collect, analyze and share the information they need on ICOs and IDOs, in addition to seed and private sales on various sites, on various blockchains.

After successfully launching the cryptocurrency and investment platform, the final step in the LH plan is to build its own blockchain.

Launch Hunter wants to focus not only on collecting and presenting information about projects to investors, but also on evaluating these projects and expressing our opinion on these projects. LH also wants to take the role of a market leader in creating project ratings, including their suitability for the industry and the cryptocurrency community. The development of rating methodologies and technology will be key to creating a useful and credible rating system.







LH will also promote the proactive attitude of investors who will be participants in the project evaluation process by voting on the usefulness of the project. In the next phase of the project, we plan on expanding our activity and becoming a multi blockchain launchpad. Safety, trust, quality and reduction of investment risk are all factors that we aim to prioritize. This will be put into practice by using the escrow smart contract functionality given to project investors and enabling a voting system in order to distribute funds.

In the final phase of the project, Launch Hunter will take on the role of an investment crowdfunder with a decentralized allocation function based on a smart contract and blockchain. The fund will support investments of tens of millions of dollars in the field of technology. Our platform will support investors in the field of information based on substantive knowledge necessary for correct investor decisions.





Start-ups will be able to count on a reliable and substantive evaluation of their projects. In the event of a positive evaluation, they will also be able to rely on a secure method (i.e. escrow) to collect the funds necessary for the implementation of a given project, saving them time and effort. This will reduce their time and effort to raise funds. After the project is properly assessed, there will be no need for additional emissions or having to reach out to other investors who require separate documentation and information in the decision-making process.

## PROBLEM AND SOLUTION

By building Launch Hunter media platforms, we address the need for an aggregated information centre for medium and large-scale investors with a value of several million dollars. We also address the problems that come with obtaining a project launch and applying for each individual launchpad. Launch Hunter work to unify and standardize the project preparation process to meet IDO, ICO, seed and private sale requirements, in addition to promote its use by the most important launchpads on the market

This approach would save time and energy for projects that could redirect their resources to project implementation, i.e. what they know best. To achieve this, we plan to establish a project advisory and mentoring position. We also intend to prepare them in a standardized way so that ratings can be provided on projects' readiness. As such, investors are then able to assess how well they did with the project by referring to these ratings.



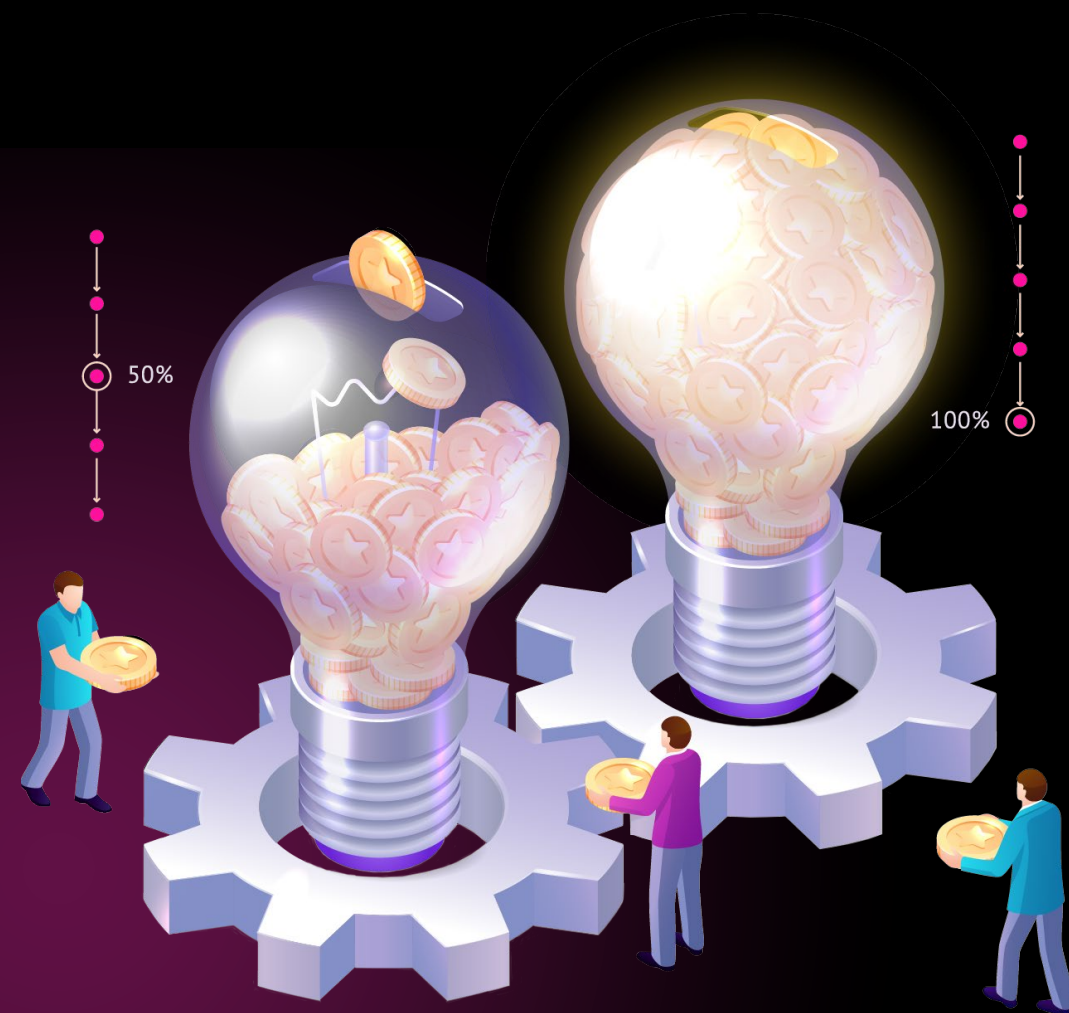
Project Advisory



Mentoring Position

Another problem that we have identified on the market is investors' inability to influence the course of the project after having allocated their funds to it. The post-fundraising stage of a project is only related to the restrictions resulting from economic factors that it has used to define itself. Regardless of a given project's timeline and when its individual phases are carried out, funds are made available according to the rules specified by the same project.

In order to address this issue, Launch Hunter uses smart contract escrow and an voting system in the project implementation process based on blockchain technologies in the project implementation process. The escrow functionality is described in more detail in the following section. It should be mentioned that as a result of our solution, investors benefit from a significant reduction in investment risk by having an active influence on the implementation of the project, in their voting power to release some or all of the project funds.



## PROJECT DESCRIPTION

**ROAD MAP**

**MEDIA  
PLATFORM - AGGREGATOR**

**MARKETING FOR  
MEDIA PLATFORM**

**LAUNCH HUNTER  
NFT MARKETPLACE**



# ROAD MAP



**Q1**

- partnership formation
- advisory formation
- seed and private token sale
- investor relations
- legal opinion and set up
- advisory board formation
- close strategic partnership
- token smart contract development
- launchpad design
- marketing wrap up

**Q4**

- token economy and utility development
- technical media platform onboarding
- media platform development
- website development
- white paper & pitch deck dev

**Q3**

- planning, research, strategy
- branding guideline development
- informational kit development

**Q2**

- problem definition
- project goal

**2022**

**2021**

**Q2**

- analytic team formation
- Media Platform administration
- marketing for MP
- public token sale
- DEX and CEX listings

**Q3**

- launchpad development
- marketing for MP&Launchpad
- analytic team formation

**Q4**

- escrow implementation
- Launchpad marketing
- Media Platform SEO and subscribers number increasing

**Q1**

- LH smart contract escrow development
- analytic procedures for Launchpad
- Support Decision Board formation

**2023**

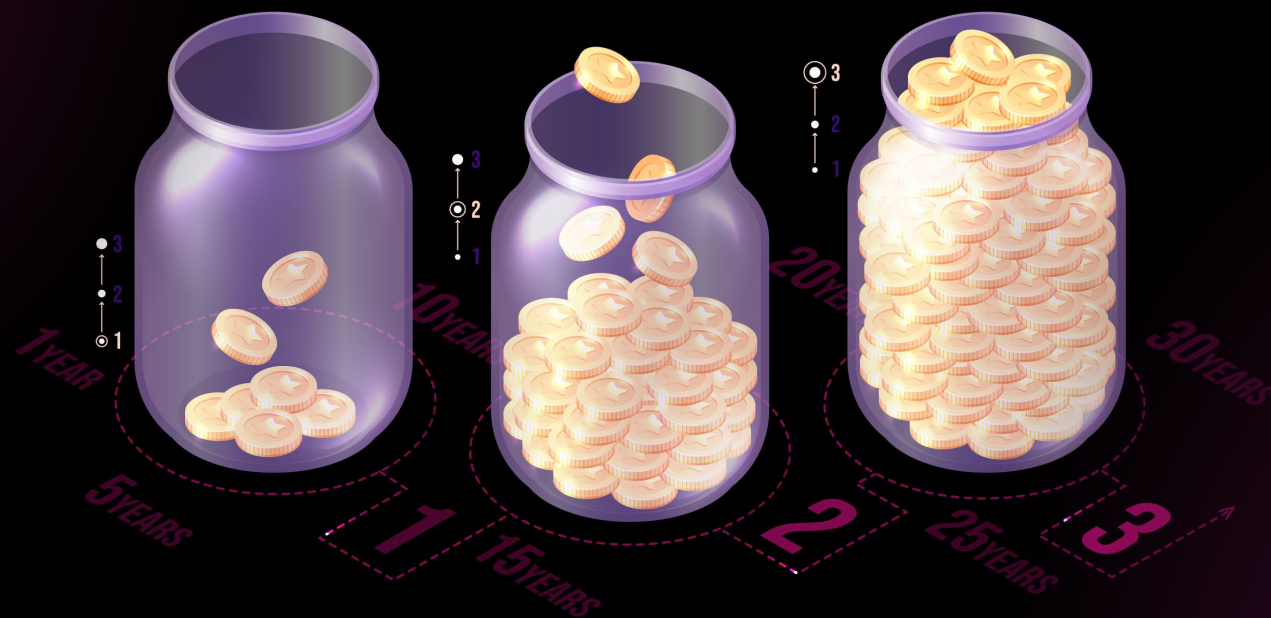
As active cryptocurrency investors, we have taken a keen interest in the various platforms that have sprung up on the market. However, we have noticed various shortcomings and deficiencies. For example, there are no launchpads that provide investors with even a minimal influence on the course of the project after they've taken part in an ICO or IDO. So while someone may be interested in a particular project, they can't put their money where their mouth is and make any choices about how it will go. After conducting an in-depth analysis of the market, we concluded that this is a niche market and in fact issue that we can fix with our upcoming platform.

Since the cryptocurrency market, ICOs, IDOs and private sales consist of relatively new phenomena, strict regulations do not yet exist as they do in the stock market. Investors are not allowed to participate in general shareholders' meetings and have no influence on the selection of the project management board. For quite some time, there has been the need for a universal solution to replace these functions and mechanisms used on the market of joint-stock companies and shares.



An escrow contract is a tool that seems appropriate to us. Escrow is a person or institution that holds and administers the funds or assets of each party within a transaction, typically in real estate. Similarly, in business, an escrow account is often used to hold and administer the funds of two parties who are transacting with each other. By its nature, escrow serves as an intermediary account used to secure the interests of parties, where a relationship of trust may yet not be established. In a centralized reality, the functions of the administrator are performed by a third party: bank, fund, manager, etc. Using blockchain technology, Launch Hunter aims to decentralize the escrow administration function.

For this purpose, we want to use the existing system built by our strategic partner, Applicature, to conduct the voting for the project. Eventually, Launch Hunter plans to switch to its own voting app that will be based on its own native blockchain. This will allow investors to have a minimal impact on the implementation of the project and will protect their funds against misappropriation or embezzlement.





On the other hand, projects will benefit from a tool that allows them to manage funds obtained and increase the efficiency of spending rationale. This tool would also feature project profiles that implement an escrow voting system. Admittedly, it does carry the risk of investors, being frustrated by external factors (such as in a potential bear market), to shut down certain projects. This in turn, would cause low token prices.



In order to gain from short-term profits, investors may also want to sell tokens in an excessively bullish market where they happen to believe the token is overvalued. To address this issue, we will introduce the arbitration service of our analytics team. Together with investors they would be able to evaluate and co-decide on the closure of a given project. They may also perform an advisory function to avoid situations such as those. In addition, contracts for voting and releasing funds will have security functions that prevent this type of undesirable behavior. From all of this, what is most apparent is the fact that no tool currently exists on the market that provides a synthetic analysis of the projects going through the fundraising process.



The average investor isn't able to obtain aggregate information about a majority of ICOs, IDOs, seeds, nor private sales taking place on different blockchains.

Project's current, upcoming, and already closed fundraising processes are difficult to track manually. There also seem to be further complications involved in analyzing this market data, comparing projects, and making investment decisions based on such hard-to-reach data.

This problem highlighted the need to build a synthetic tool with which investors can obtain all necessary information in one place. It was clear that the very analysis of project information, its advancement and fundraising process, among other details, are all equally important to the investment process itself. Comparing various projects implementing their launch on different platforms optimizes the investment process, as it selects the best possible options, all the while saving time and energy in the project search.

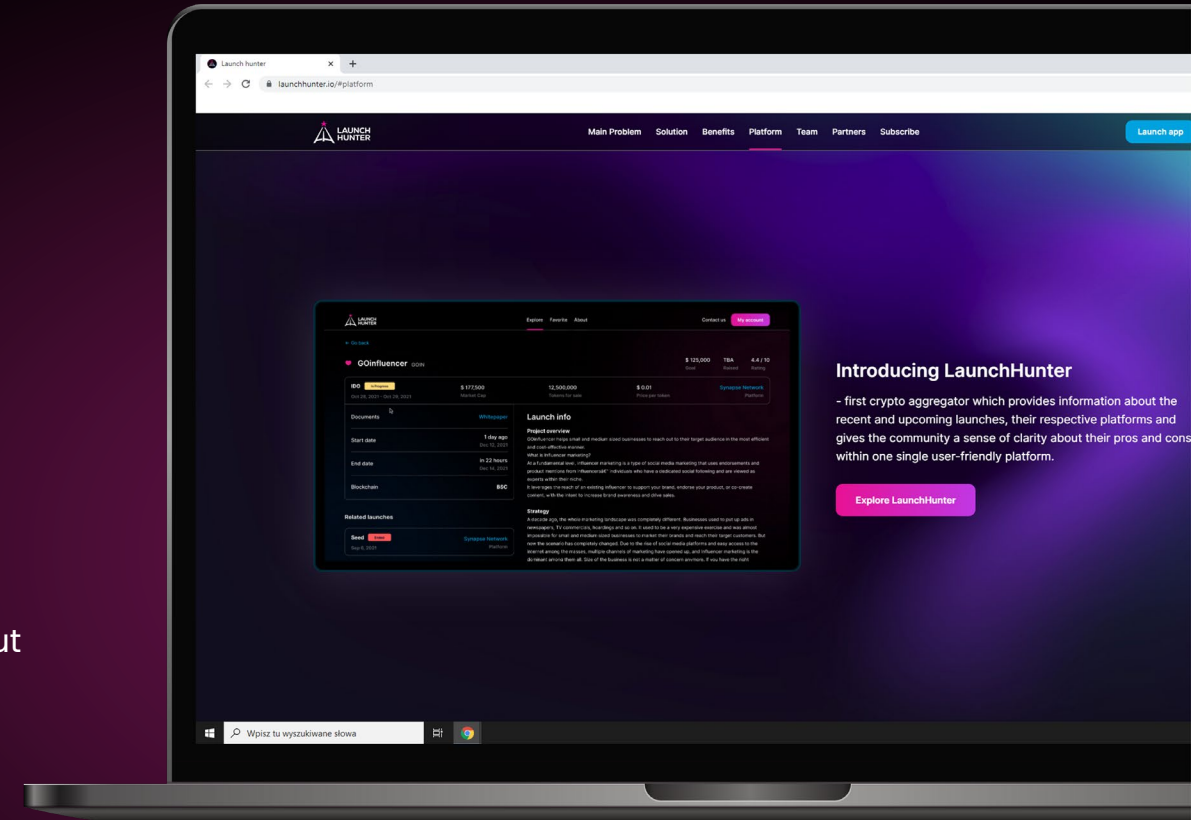


On the main page of Launch Hunter media platforms, investors will see a list of projects categorized by:

- Project logo
- Project name
- Information about the type of launch: ICO, IDO, seed, private, upcoming, past and active.

After expanding each item on the (project) list, investors see the following project information:

- Website link
- Launch start date
- Brief description
- Funds raised and past growth ratio
- Rating determined by user votes
- Name of the launchpad through which the launch is carried out
- Amount of funds applied / realized
- Participating partners
- Tokenization



Given that the media platform Launch Hunter is building will be the first tool of its type on the market, it is difficult to identify a constant and uniform stream of revenue for a project at this level. To be able to launch, we therefore decided to issue our own token.

The following revenue streams have been considered:

### Advertising campaigns

Following along with the Freemium model, airdrops are one of the most significant and efficient cryptocurrency distribution methods available. Launch Hunter will allocate 1,450,000 tokens using this method. Our main objective being to strengthen the culture of investment security and popularize the knowledge around project evaluation methodology, an approximately 6 million tokens will be allocated to the winners of investment knowledge competitions.

Also considering that Launch Hunter strives to maintain a close connection with the community, other marketing campaigns are planned in order to cultivate this connection. As a company, it is valuable for us to listen to our community and to respond to the suggestions brought to us.

### Pay-per-user

Providing investors with potentially unlimited access to a range of data while charging them only for the services used. Ascribing value to our products is one of the key considerations of this revenue model and that includes demonstrating why it's worth our target community's price (not just making everything so cheap and easy that they can't refuse). It's important to note that we are aware that the pay-per-user model can negatively impact our monthly user metric.

### Subsidies

Most likely required at the first stage of our media platform.

### Affiliate

Promoting referral links to relevant projects and collecting commission on any subsequent token sales of those projects. When we leverage our web synergy with other projects in an adjacent space, all Launch Hunter stakeholders will benefit.

### Data sales

Evaluating data gathered, there is potential to sell this data to a consumer or business customer. The use of data sales to complement an existing revenue model is virtually ubiquitous.

### Freemium

Segmenting our user base into free and paid users, where investors have access to premium features and extras.

### Setting standards

Making our core assets (or user base) available to competitors and/or partners in order to accelerate the market.

### Matchmaking

Matching investors with projects, where both value our service and are willing to pay for it. This model can be used at the first stage of the project (i.e. in building our media platform).

### Upselling

Allowing users to upgrade their access.



### Co-investment

Allowing investors to purchase access together if they are not able to pay for the whole portion themselves. E.g. Granting future privileges on the white list.

### Core launchpad revenues

→ Project revenues and collected funds

→ The sale of our own coins and keeping them for the purpose of staking (the sale itself is not a profit as such)

→ Project commission or launchpad fee

In order to achieve our goal of obtaining 100 thousand users, the following steps are necessary when addressing our active monthly subscribers:

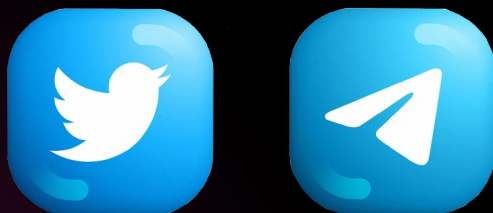
### Defining our audience

The cryptocurrency community, which includes blockchain, NFTs, and the metaverse, is developing globally at different rates. However, in certain instance this community should be treated homogeneously and in all over the world, but with different intensity in different areas of the world. This community should be treated as homogeneous in the whole world and in our opinion there is no point in delimiting it territorially. Our target audience, which is the cryptocurrency community, is built mainly of the people who are open to technological innovation, and the changes that come with the internet and its applications for the emerging and dynamically developing artificial intelligence and virtual reality, blockchain and smart contract with all the possibilities and applications of their decentralized nature, both in the technological area and in other areas of business and the global economy.

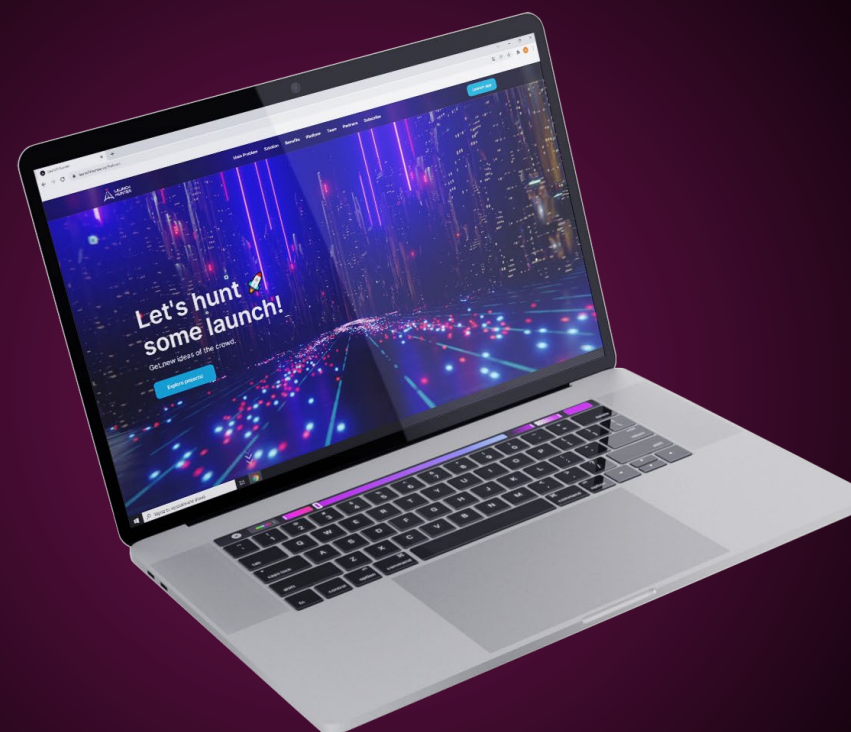


## Distribution channels

It is a well-known in the industry that social media consist of the main sales channel. Although present on all major social media platforms, Launch Hunter is most active on Telegram and Twitter. With the help of these two communication tools, we share information about our project origins, timeline, how to get involved, as well as our impact on the market, in addition to general questions and answers.



The second important information and sales channel is the [launchhunter.io](https://launchhunter.io) website.



## Advertising campaigns

Following along with the Freemium model, airdrops are one of the most significant and efficient cryptocurrency distribution methods available. Launch Hunter will allocate 1,450,000 tokens using this method. Our main objective being to strengthen the culture of investment security and popularize the knowledge around project m evaluation methodology, an approximately 6 million tokens will be allocated to the winners of investment knowledge competitions.

Also considering that Launch Hunter strives to maintain a close connection with the community, other marketing campaigns are planned in order to cultivate this connection. As a company, it is valuable for us to listen to our community and to respond to the suggestions brought to us.





Launch Hunter's payable subscription program is available to all consumer and business clients.

Launch Hunter provide payable subscription program available for all interested consumer and business clients. Access to our loyalty program is priced as follows:

	Basic Package	Investor Package*	Business Investor Package	VIP Package
voting feature	●	●	●	●
airdrops infos	●	●	●	●
staking rankings updates	●	●	●	●
data analysis information provided in a easy-to-understand format		●	●	●
a full analysis from Launch Hunter's team including recommendation			●	●
service of a private investment advisor				●
	<b>10\$</b>	<b>30\$</b>	<b>50\$</b>	<b>300\$</b>

\*Investor package is granted automatically for top tier staking holders.

More details available at [launchhunter.io/subscription/vippackage](https://launchhunter.io/subscription/vippackage)

Defining investor and project interaction with clients:  
investors and projects

While business investor relations are conducted exclusively through an authorized representative, individual investors are reached through our social media channels: TG and Twitter. Communication with projects is provided individually by Launch Hunter's representative.



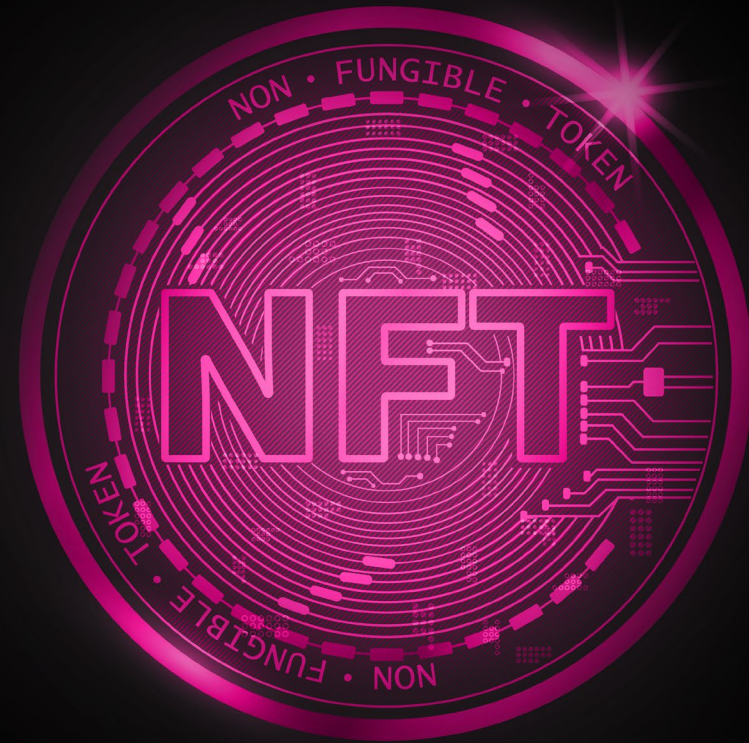
Launch Hunter NFT is a fully-fledged NFT marketplace based on the multiple networks that allow anyone to acquire or sell NFTs. LH NFT aims to promote artists and creators by providing them with a secure marketplace to share their art.

When putting an NFT up for sale, it is stored in a temporary account owned by the marketplace program and added to a database which stores the data of the sale. When someone buys an NFT, the program transfers the LH amount from the buyer to the seller. It then unlocks the NFT, which is sent to the buyer.

LH uses both on-chain and off-chain data. The off-chain data is stored in a database and used to display all the NFTs for sale on the main page, while the on-chain data is used when displaying NFTs individually, or from the “My NFTs for Sale” section in the Wallet tab.

Using the database as the main page allows for easy sorting of all NFTs per attribute, price, and date of sale.

LH create its own NFT collection which will be accessible on LH market place.





## **ABOUT LH LAUNCHPAD**

**ESCROW**

**VOTING SYSTEM**

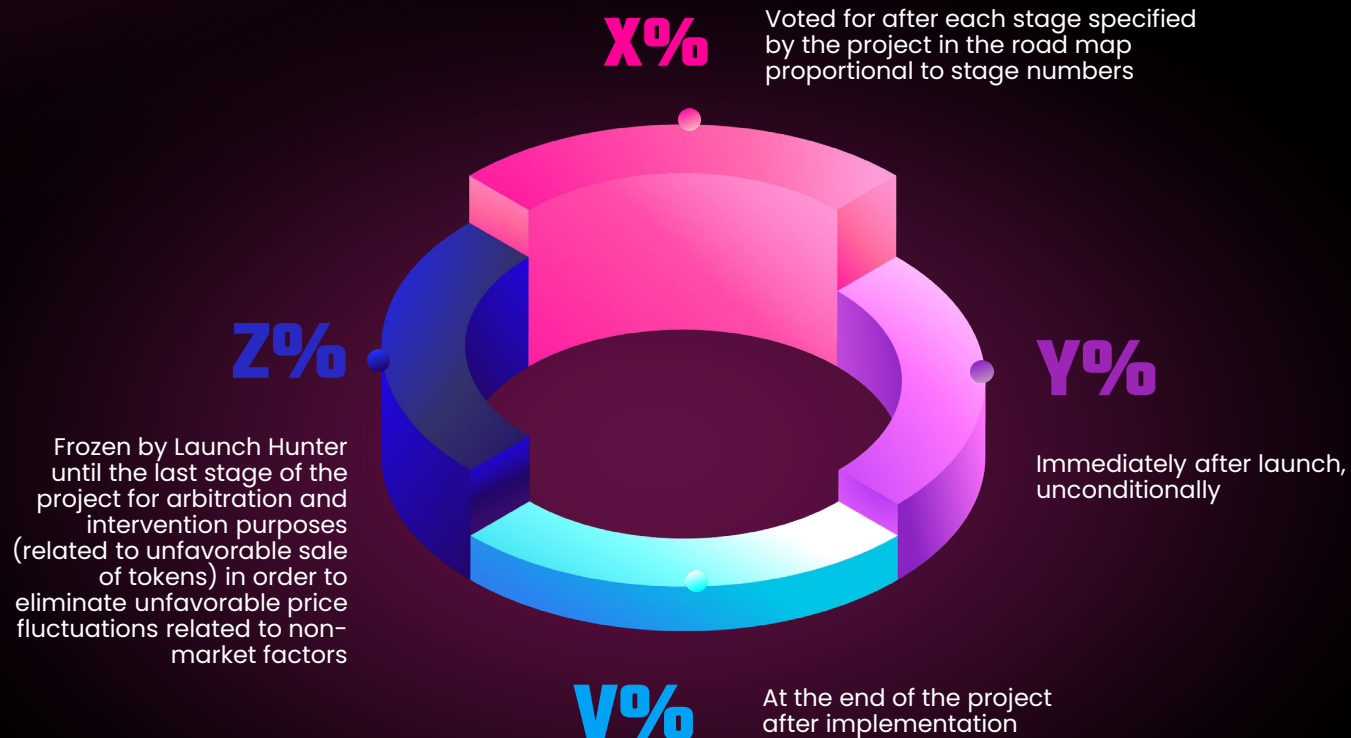
**VENTURE CAPITAL  
MANAGEMENT**

## ESCROW

The highlighted service that Launch Hunter will transform after gaining full platform functionality with its platform, is that of an escrow contract. The project will receive only a part of the funds obtained as a result of the launch. The detailed breakdown of funds is presented:

Introducing this functionality makes fundraising more transparent and secure for both investors and projects alike. Investors gain a tool that heightens investment security through the possibility of actively influencing the course of the project's implementation.

The new escrow contract system allows projects to be carried out on time, as investors can close the loan by returning funds to them or allocating funds for another project with a better prognosis.

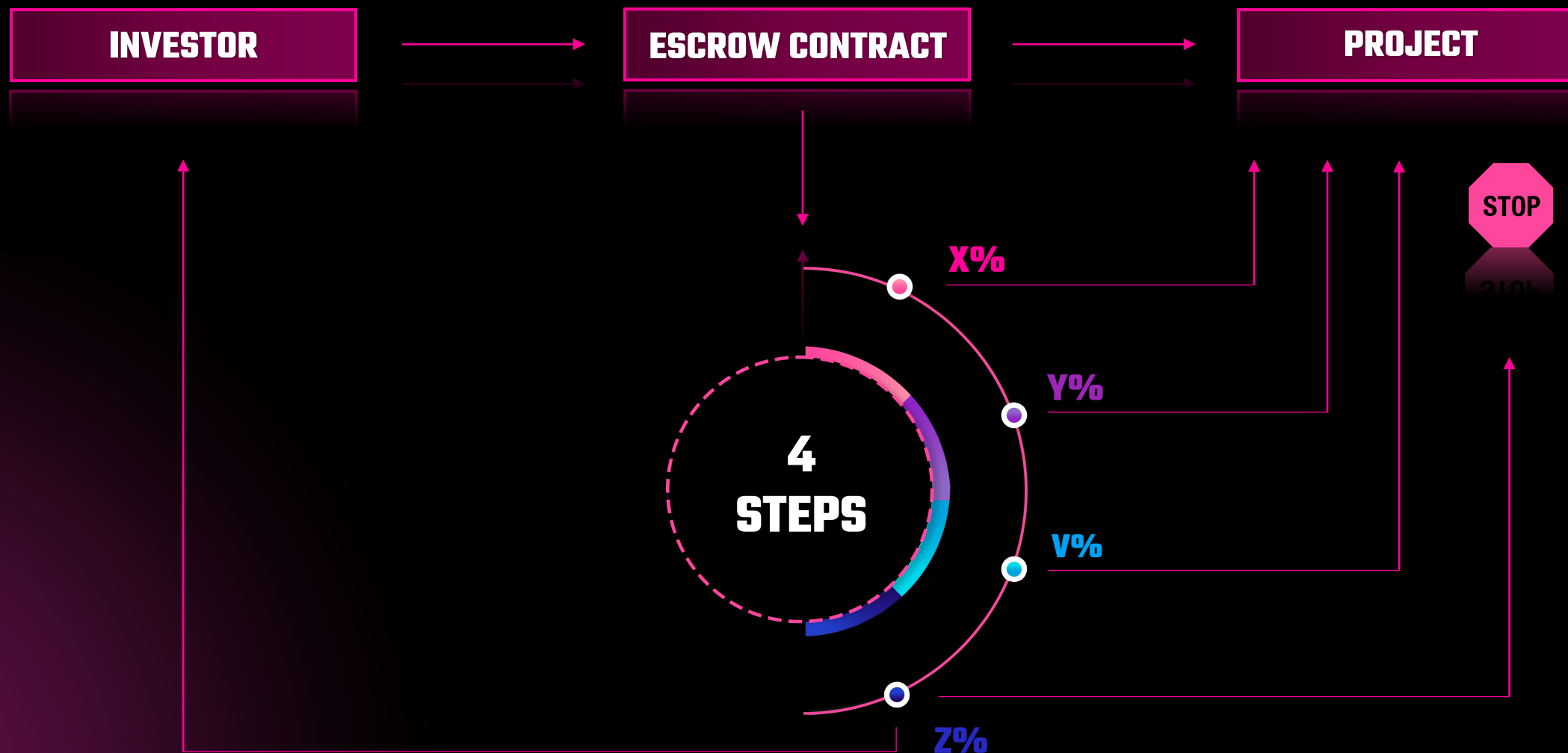


This system also forces internal project competition and mobilize them to actively work on project implementation, since they are aware that due to delays or omissions, they can be replaced by other, competing projects.

In the event that a project is significantly delayed in the delivery of subsequent stages, or will not deliver them at all, investors can close the loan by returning funds to them or by implementing funds for another project that has a better prognosis than the one originally chosen. A project that decides to implement its launch using an escrow contract can, presumably, count on a larger amount of funds collected because investors are more willing to invest in projects with tighter security measures and those are thus more likely to be implemented over non-escrowed traditional projects – as explained above with the current risk path.







## VOTING FEATURE

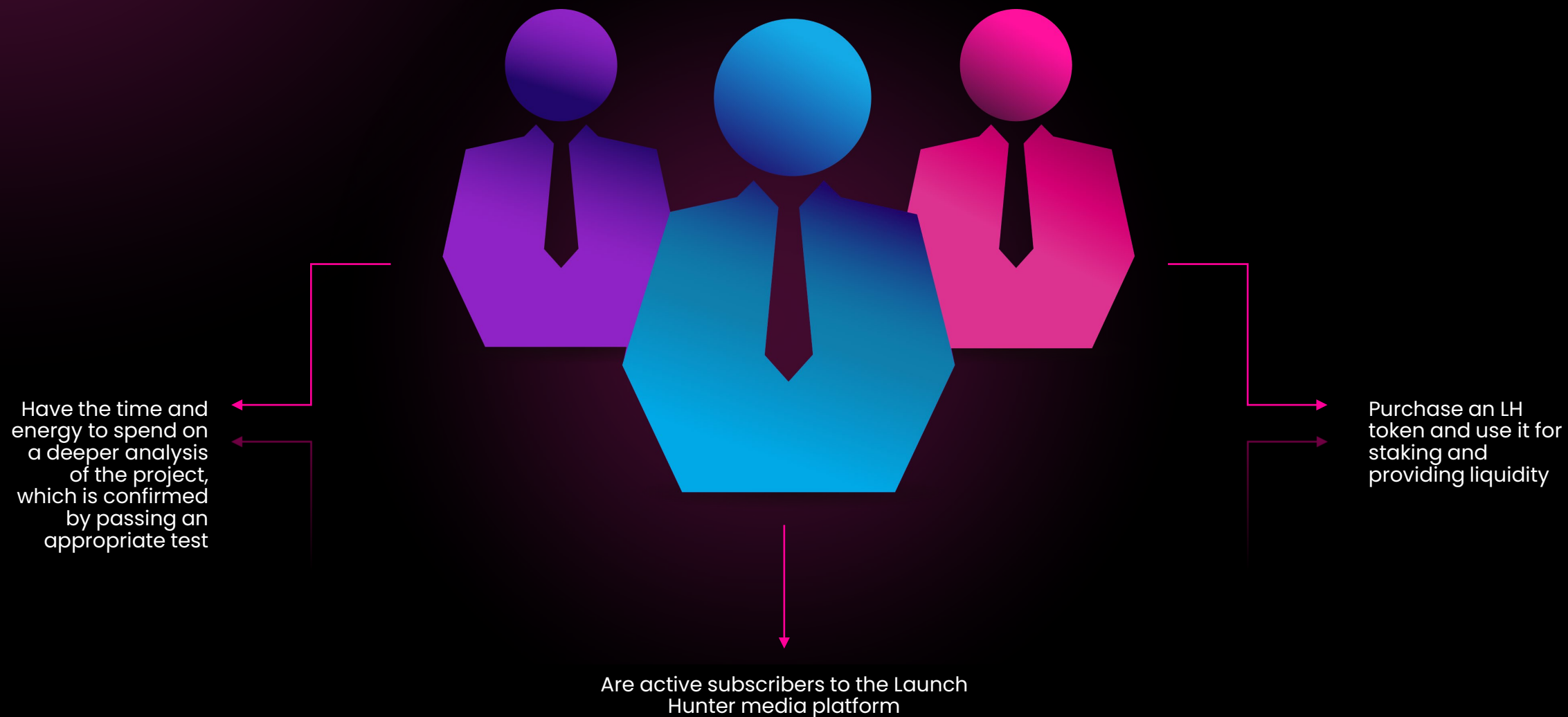
The success of the escrow contract is dependent on the creation of a system that will distribute tokens of an ICO or IDO process. However, assessing the degree of involvement of any project and its implementation becomes problematic because not all investors with tokens and the right to vote are prepared with the adequate knowledge, skills or predispositions to be able to carry out such an assessment.

In order to solve this problem, we sought a solution that would enable the redistribution of funds accumulated through the escrow contract. It is difficult to identify an ideal method or system that would allow for this, so we got as close to what we believe is possible. One solution in particular is a system in which individual investors can increase the weight of their vote through the appropriate attitude or behavior towards a given project.

LOGIES



We propose distinguishing between investors who:





Voting to release partial funds will take place cyclically as part of the project's progress assessment, as well as upon request during periods resulting from the road maps. For every investor who does not participate in the voting process, a vote will be counted toward the release of the pool of funds requested by the project.

Voting will not be a 0-1 vote, that is, investors can reject and grant only a portion of funds, or push for a later release date, if desired. They can also vote for returning funds if they believe that would be best for their business, which could result in the closing of that particular project. In this case, the positive opinion of an arbitrator (from Launch Hunter's analytics team) would need to occur first. In the event of an incorrect – in the opinion of the draft decision to reduce, suspend, or cancel financing – the project would be able to submit an application to the arbitrator to cancel the vote and make a positive decision for the project. In this regard, the decision by a board composed of the arbitration team chairperson and an authorized LH board representative, plus an authorized Milestone Base representative is required.



The vote on a breakthrough must be supported by an attempt to present the project's arguments to investors through an appropriate information channel (Telegram, Medium) and an attempt to persuade investors to change a decision unfavorable to the project. If investors are still unconvinced, however, the advice shared above may override their decisions or uphold them.



The 2008 financial crisis disrupted the venture capital industry as institutional investors, who had become an important source of funding, tightened their purse strings. The emergence of unicorns, or startups with a valuation over \$1 billion, has attracted a diverse set of players to the industry. Sovereign funds and notable private equity firms have joined the hordes of investors seeking return multiples in a low-interest-rate environment and have participated in large ticket deals. This has resulted in changes to the venture capital ecosystem. Ultimately, LH is looking to become a decentralized crowding fund where investment decisions are made by platform users as a result of their position and methodology. In addition, LH will operate on its newly created blockchain which will follow criteria that include speed of operation and rationality for transaction costs, as well as universality and availability.

In order to develop a methodology and procedures related to a decentralized capital management system, we have undertaken an ambitious task. It will allow for lowering the bureaucracy of central units, such as banks or investment funds.





At the same time, it will increase the safety of investors, and beneficiaries of funds will be provided with more efficient, accessible and cheaper financing. The timing of funding is often critical to the success of a project. In our opinion, decentralization of decisions minimizes the time it takes to apply for funds. The portfolio approach, based on many projects with fragmented amounts generates the possibility of simplifying procedures which must basically focus on the elimination of fraud and lowquality projects. The cost of financing is also important for every project. In decentralized finance, investors get much larger amounts in return while spreading the risk.

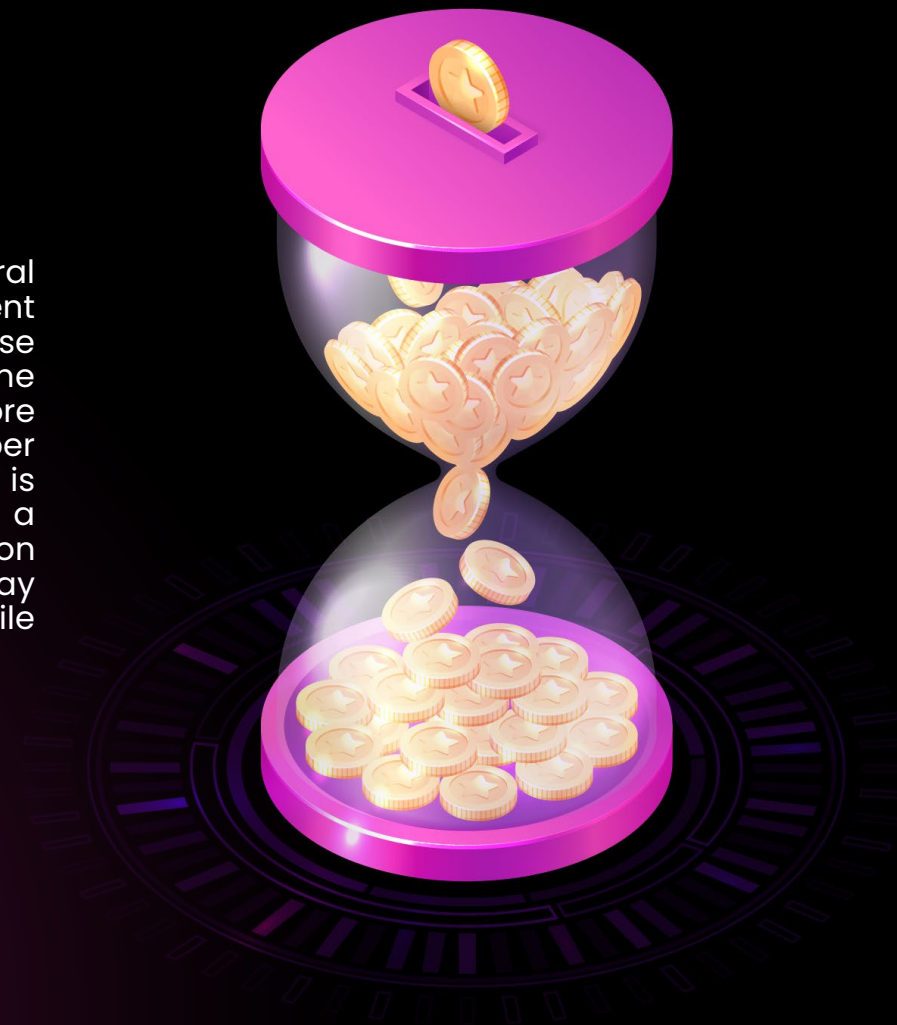
Ultimately, LH wants to become a decentralized crowding fund, where investment decisions will be made by platform users as a result of their position and methodology.

In addition, LH will operate on the basis of its newly created blockchain. The main criteria that will guide us in creating said blockchain will be:

- speed of its operation
- rationality of transaction costs
- security
- universality
- availability

Developing a methodology and procedures related to a decentralized capital management system is an ambitious task that we have undertaken.

It will limit the bureaucracy of central units such as banks or investment funds. At the same time, it will increase the safety of investors, and provide the beneficiaries of the funds with more efficient, accessible and cheaper financing. The timing of funding is often critical to the success of a project. In our opinion, decentralization of decisions should shorten the delay with respect to waiting times while applying for funds.



The portfolio approach, based on many projects with fragmented amounts, generates the possibility of simplifying procedures, which will basically have to focus on the elimination of fraud and low-quality projects.

The cost of financing is also important for every project. In decentralized finance, investors get much larger amounts of returns compared to traditional finance while spreading the risk of financing across the portfolio of projects on which they operate.

# TOKENOMICS

## Total Token Supply – 100,000,000

	Allocation	Amount of tokens	Price	Amount Raised	Lock-up period	Vesting	Comments
Team allocation	15.00%	15,000,000	—	—	18	12	Will be unlocked after 2 years. Linear daily vesting for 12 months.
Advisors	7.00%	7,000,000	—	—	8	6	Linear vesting for 3 months.
Rewards	22.00%	22,000,000	—	—	—	40	Linear daily vesting over 40 months.
Market Maker	5.00%	5,000,000	—	—	—	—	Depends on the approach.
Reserve	20.00%	20,000,000	—	—	—	36	Linear daily vesting for 40 months.
Seed Round	5.00%	5,000,000	0.08	400,000	6	12	16 investors with 25k each; Linear claiming vesting after 6 month.
Private Round	8.00%	8,000,000	0.20	1,600,000	4	9	64 investors with 25k each; Linear claiming vesting.
Public Round	4.00%	4,000,000	0.30	1,200,000	2	7	Purchase limits \$250-\$1000; Linear claiming vesting; Unsold tokens are added to reserve;
Platform Partners	6.00%	6,000,000	—	—	5	12	Linear claiming vesting after 6 month.
IDO Liquidity	3.00%	3,000,000	—	—	—	—	Depends on the IDO approach.
Future token sale	5.00%	5,000,000	—	—	—	—	Lock up for 60months.
<b>Total</b>	<b>100,000,000</b>			<b>3,200,000</b>			

LH – is the utility token for the Launch Hunter ecosystem. It will have the following utilities:

## Governance

Launch Hunter project will partner up with milestoneBased for effective roadmap and funds management. This means that token holders will have the opportunity to govern the project's milestones through voting which is enabled by milestoneBased.

In order to be eligible for voting on the decisions related to LH roadmap, milestones and funds, a person will need to hold and stake LH.

The voting power will be calculated based on the staking according to the bonding curve.

## Staking

Staking of the LH will not only allow them to participate in governance, but also to earn additional LH. The person will stake their LH on the system, identifying the desired staking duration. The longer that duration is, the more voting power a person gets.

## Access

In order to get access to the information provided by the LaunchHunter media platform a person will need to connect one's wallet and pay a monthly fee depend on the package chosen. Complete pricing is presented in white paper on web [launchhunter.io](https://launchhunter.io)



## FOUNDERS



Launch Hunter was founded by two cryptocurrency and blockchain technology enthusiasts.



# DAMIAN CIOSEK



DAMIAN CIOSEK

Founder, partner and CEO, has earned great success in the fields of international trade and the luxury cars market over the years. He has since built a portfolio of regular customers and boast about selling the most exotic cars recently produced on the market. For many years, he has been invested in cryptocurrency projects and in May 2021 he decided to turn his interests into an innovative blockchain project.



# PAWEL WASOWICZ

PAWEL WASOWICZ



Pawel Wasowicz started his career as Relationship Manager at Raiffeisen Bank Wien. Over the years and the various functions he performed at Raiffeisen, he finally completed his banking career as bank Branch Director. During this stage, he managed sales and focused on credit risk assessment for business clients. After banking, he focused on international trading, where he also found success, gaining extensive experience in the industry, including logistic and wholesale trading. Immediately prior to the launch of the project, Pawel was in Miami working in the boating charter industry and managing a fleet of luxury yachts. For over five years, Pawel has actively invested in crypto projects and has helped them grow. In May 2021, together with Damian, he started the Launch Hunter project as partner and Project Manager.

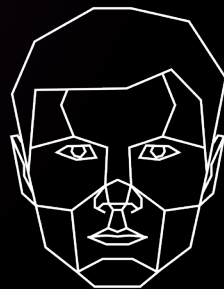
# TEAM



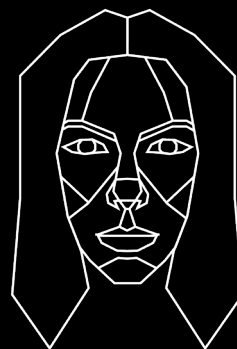
**DAMIAN CIOSEK**  
Founder, CEO



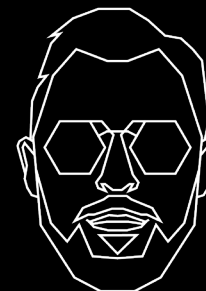
**PAWEŁ WASOWICZ**  
Co-Founder, COO



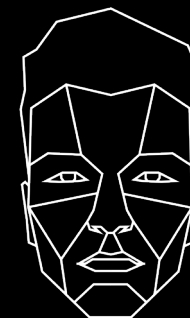
**IHOR SAVCHUK**  
Advisor



**MARIIA HURSKA**  
Project Coordinator



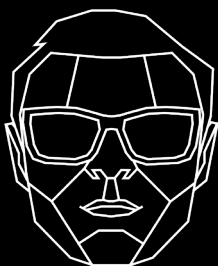
**MYKOLA KOVACH**  
Lead Designer



**KLYM LYOPOVSKYI**  
UI/UX Designer



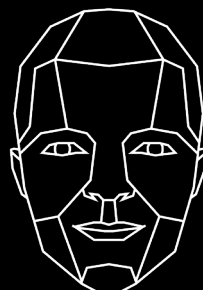
**VLADIMIR MAGALYAS**  
Project Manager



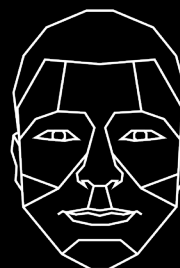
**TARAS KADLUB**  
Front-end Developer



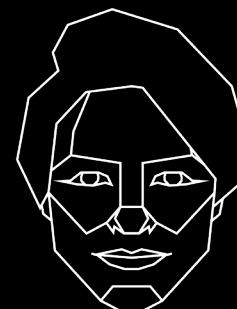
**SERHII HLUSHCHENKO**  
Front-end Developer



**VIKTOR MAKAROV**  
Back-end Developer



**OLEH ZHAIVORONOK**  
Tech Lead



**VITALINA  
OSTAPCHUK**  
PA to PM



**LIKA BOYCHUK**  
UI/UX Designer



**MIKALAI  
SEMASHCHUK**  
DevOps



[www.launchhunter.io](http://www.launchhunter.io)